

Newsletter

DOCTORS FOR YOU

JULY, 2024

ABOUT DOCTORS FOR YOU

Doctors For You (DFY) is a leading humanitarian organization founded in 2007, operating across 27 Indian states and over 200 districts with a dedicated team of more than 12,000 professionals. Committed to the principles of humanity, impartiality, and neutrality, it focuses on core areas such as maternal and child health, public health, and disaster response. Our vision of "Health For All" drives our mission to deliver sustainable, equitable, and efficient healthcare to the most vulnerable communities. Collaborating with government bodies, corporate partners, and international organizations, DFY is recognized for its impactful contributions and has earned the SIRO recognition from the Ministry of Science and Technology, India.

CIVIL SOCIETY INSIGHT



Dr. Rajat Jain, President of Doctors for You (DFY), shares insights on the organization's evolution in handling disasters over 17 years. Initially focused on national emergencies, DFY now also tackles local calamities through its Disaster Secretariat initiative. This program enhances preparedness and collaboration with local entities, with secretariats in Delhi, Guwahati, Mumbai, and Bangalore. He emphasizes the shift towards proactive measures and learning from past experiences, particularly in dealing with climate change and the COVID-19 patients

ASSAM FLOOD RESPONSE



Md Abdul Rafiq, a 72-year-old patient suffering from hypertension, visited our Morongial camp site on July 27th, seeking urgent medical attention. Due to the severe flood situation in the area, he had been unable to access hospital care, resulting in a critical shortage of his essential medication. Fortunately, our team was able to intervene and provide him with the necessary hypertension medicine, ensuring his continued health and well-being amidst the challenging circumstances. Md. Abdul Rafiq was deeply grateful for our timely assistance, which not only alleviated his suffering but also restored his hope for a better future. Our team's prompt response and care made a significant difference in his life, demonstrating the impact of our humanitarian efforts in the face of adversity.

New Projects in July 2024 Landmark

COMMUNITY HEALTH & WELL BEING PROGRAM

In support of Landmark DFY has launched a MMU to screen and Treat NCD cases Padgha Block, Bhiwandi, Maharashtra. Project Intends to adopt 10,000 families in the selected zone and undertake health system strengthening through capacitating grassroots workers.



Shapoorji Pallonji

A NCD MEGA HEALTH CAMPS - RAIGAD

Weekly Specialist Health Camps in Pen Taluka, Raigad District, Maharashtra for Complications and Referrals, with Community Mobilization through Media Engagement



Input Based Financing (IBF)

RAJASTHAN PEDIATRIC TB PROJECT

Inputs Based Financing (IBF) project was launched to enhance pediatric tuberculosis (TB) screening, detection, and management in Kota and Karauli districts, Rajasthan, funded by IPE Global and USAID.



Flipkart

HEALTH CAMP & AWARENESS



DFY, in collaboration with Flipkart, is responding to the Assam floods by conducting awareness sessions on WASH and menstrual hygiene, along with organizing health camps in Assam.

EKARTAVYA HEALTH CAMP

Through Sponsorship of Flipkart, DFY conducted Health camps and Menstrual hygiene management awareness camps along with distribution of Dental kit and Menstrual hygiene kit in villages of Telangana, Karnataka, Gujarat, Haryana and West Bengal.



DFY key Activities

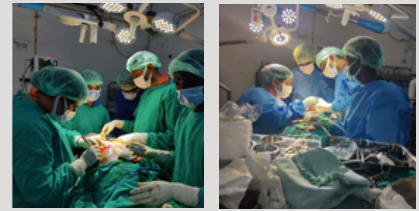


The Protinex Protein Abhiyaan



The Danone Asha Project, as part of the Protinex Protein Abhiyaan, focuses on raising awareness about the importance of adequate protein intake for better health. At a recent ceremony held on July 5, 2024, in Mumbai, Danone India highlighted the critical role of ASHAs (Accredited Social Health Activists) in the healthcare system and distributed Protinex boxes to attendees. The event, organized by Doctors For You, featured speeches from key figures like Mr. Sriram Padmanabhan of Danone India and Mr. Saket Jha of Doctors For You, and provided a platform for frontline workers to share their experiences and be recognized for their contributions

BIHAR RURAL SURGERY



Localizing surgical services in rural Bihar brings significant advantages, such as better access to timely care, reduced financial strains, and improved quality of life. Doctors For You Hospital's recent CSR initiative in Masarhi, Fatuha Block of Patna, which provided six free surgeries, highlights the positive impact such efforts can have on impoverished communities. Ongoing support and the expansion of these initiatives are vital for addressing healthcare disparities and promoting a more equitable healthcare system in rural regions. This initiative sets a precedent for other organizations, showing how focused CSR programs can effectively address healthcare inequalities and support underserved populations.

DFY IN MEDIA IN JUNE/JULY

DFY's CSR PROJECT IMPROVES PEDIATRIC CARE



The Child Post Graduate Institute (PGI) in Noida has inaugurated an eight-bed bone marrow transplant (BMT) unit for pediatric patients, significantly reducing waiting times and accommodating up to 80 patients annually. This expansion was made possible by a Rs 2 crore contribution from Doctors For You (DFY) under their CSR projects, enhancing accessibility and care for children in need of BMT.

KEY DFY EVENTS

DOCTOR'S DAY 2024



We celebrated Doctor's Day on July 1 2024, at the State cancer Institute, IGIMS, Patna, Bihar. The event, organised under Project AASTHA in collaboration with Pfizer, Honored the dedication and contributions of doctors and their vital role in Public health. Professors, Junior Doctors, and the AASTHA help desk team participated in the celebration.

YOGA DAY 2024



We celebrated Yoga Day on June 21 2024, at Hockey stadium pulwama, featuring a live session with Prime Minister Narendra Modi. The event emphasized yoga's benefits for physical, mental, and spiritual well-being. A total of 4,950 people participated, including 3,850 men and 1,100 women.

CHINTAN SHIVIR 2024



The DFY Chintan Shivir 2024, held at Madh Island, Mumbai, focused on enhancing team spirit, leadership skills, and strategic planning for the next five years. The event featured key sessions led by notable speakers, including Dr. Nobhojit Roy, Dr. Anurag Mishra, and Dr. Vivek Patwardhan. Key outcomes included the identification of organizational challenges, development of personal growth plans, and the formulation of strategies for specific DFY programs like health, skill development, and disaster management. The event featured ice-breakers, leadership training, vision discussions, and problem-solving sessions, culminating in a comprehensive plan for DFY's future initiatives

ELDERLY WELLNESS DAY



On July 13th, we hosted a special event dedicated to promoting health and wellness among our elderly community.

CASE STUDY 1 KALAWATI'S PATH TO RECOVERY

Implemented by:



HOMI BHABHA CANCER HOSPITAL & RESEARCH CENTER
AASTHA HELPDISK- MUZAFFARPUR (BIHAR)

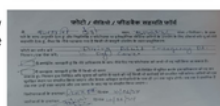
CSR initiative by:



Mrs. Kalawati Devi, a 42-year-old patient, came to our hospital. When she arrived, she was in a very serious condition. Her attendant was very nervous and confused. At that time, our staff was on duty in the waiting area. They saw the patient and inquired about all her problems.



PICTURE CONSENT FORM



After listening to their problems, our staff member Rishikesh Ranjan consoled them and provided all the necessary information about the treatment. Then, they helped her get admitted to the emergency daycare for treatment and assisted with completing all the paperwork. After consulting with the doctor, they asked us for help with accommodation, so we arranged for them to stay in the TMC palliative care unit for one day. The next day, we arranged for her to consult with the doctor again and assisted with getting a CT scan.

Outcome: The patient received all the treatment without any problems. They are very happy with our support and guidance. They expressed their gratitude and happiness towards our Aastha Helpdesk.

CASE STUDY 2 GUIDING SHUBHAM TO RECOVERY

Implemented by:



GUJRAT CANCER & RESEARCH INSTITUTE (GCRI)

CSR initiative by:



Shubham Chaganbhai, a spirited 6-year-old from Banaskantha, Gujarat, was diagnosed with Acute Lymphoblastic Leukemia (ALL). His family arrived at the Gujarat Cancer & Research Institute (GCRI) feeling overwhelmed and anxious, unsure of what lay ahead. That's when they encountered our team at Doctors For You (DFY).

From the start, we helped ease their journey. We assisted with all the paperwork and registration, making sure they didn't have to worry about the formalities. Our team provided emotional support, comforting Shubham and his parents as they faced this tough time together. We also facilitated quick consultations with doctors, ensuring Shubham received a prompt diagnosis and timely treatment.



Recognizing the importance of comprehensive care, we didn't stop at medical treatment. We provided Shubham with protein supplements to support his nutritional needs, knowing how vital this was for his strength and recovery.

Outcome:

Shubham began his treatment journey with the care and support he needed. He continues to come for regular follow-ups, and his family's smiles grow brighter with each visit. Shubham's story reminds us of the impact that compassionate care can have on a family's life, offering hope and comfort in their most challenging moments.

STAFF OF THE MONTH



**MS. POOJA
SHINDE**

Pooja Shinde has been a valued team member at Doctors For You for the past six years. She consistently shows dedication and hard work, taking on every task with a strong sense of responsibility. Her commitment isn't just limited to her own work; she also supports and inspires her colleagues, making her an essential part of our team.

STAFF ACTIVITIES



Celebrating our employee - Ms. Namrata & Dr. Mukesh Verma's birthday as a special event

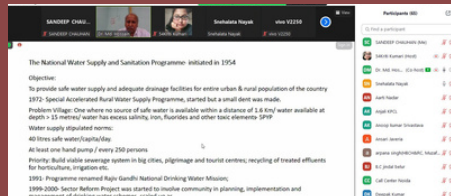
TRAINING & DEVELOPMENT

PSEA POLICY WORKSHOP



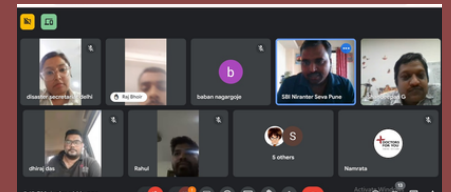
As a part of training and development, a workshop was conducted on the Protection from Sexual Exploitation and Abuse (PSEA) policy. The session focused on raising awareness about harassment and abuse, equipping employees to recognize, prevent, and respond to these issues. Emphasizing adherence to the PSEA policy is essential for maintaining a supportive and secure work environment.

WASH TRAINING SESSION



WASH training session tailored for DFY's Health Center, Hospital, and Field staff, including doctors, nurses, and coordinators by Dr. Mohammed Hossain. This session, organized in collaboration with HCL, aims to prepare for an impending cyclone and ensure readiness across all levels of operation." The total beneficiary for this session was 65.

FLOOD RESPONSE TRAINING



Doctors For You (DFY) organized an orientation training session for flood response staff, focusing on effective data management, emergency camp setup, and planning flood relief events. The training aimed to enhance the staff's efficiency and preparedness, ensuring timely and organized assistance to flood-affected communities.

For any Feedback or inquiries please reach out to us at
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