

Newsletter DOCTORS FOR YOU

March, 2026

INAUGURATION OF TEE MACHINE AT CARDIOLOGY DEPARTMENT, SAFDURJUNG



Vardhman Mahavir Medical College and Safdarjung Hospital has strengthened its cardiac care services with the addition of advanced Transesophageal Echocardiography (TEE) equipment in the Department of Cardiology. Supported under a CSR collaboration by Fiserv, in partnership with United Way Mumbai and implemented by Doctors For You, the initiative aims to enhance diagnostic accuracy and timely management of complex cardiac conditions. The inauguration, held on 27th March, witnessed the presence of senior hospital authorities and representatives from partner organizations.

ESSENTIAL HEALTH SERVICES TO TRUCK DRIVERS

Supported by: Kotak Mahindra Bank



In March 2026, Doctors For You (DFY), supported by Kotak, conducted 4 health check-up camps for truck drivers in Nalagarh, Kanpur, Mumbai, and Ahmedabad, reaching approximately 580–620 beneficiaries. The camps addressed key occupational health risks such as vision issues, diabetes, hypertension, cardiac, and musculoskeletal conditions. Services included medical consultations, ECG, X-ray, dental and physiotherapy assessments, free medicines, and spectacles. Notably, 77 individuals have undergone pre-operative workup and cataract surgeries so far.

BUILDING LIFE SAVING SKILLS : FIRE SAFETY & MCI TRAINING

Supported by: HCLF



March witnessed back-to-back 2 training sessions, expanding our reach and reinforcing emergency preparedness across multiple workplace settings. A Fire Safety, Mass Casualty Management, First Aid & CPR Training was conducted at M S Kapoor Enterprises Factory and Shree Krishna Creation, Sonipat (Delhi NCR), focusing on building critical life-saving skills among employees. 50 participants took part in these sessions, actively engaging in hands-on learning led by certified trainer Dr. P. K. Rana, enabling them to respond confidently to fire hazards, medical emergencies, and mass casualty situations.

INAUGURATION OF MMU IN MAHARASTRA

Supported by: HPCL



On 24th March, the Mobile Medical Unit (MMU) supported by HPCL was inaugurated at Sai Baba Mandir, Bharat Nagar, in the presence of HPCL representatives, Dr. Fulla, community leaders, and local residents. The MMU services will officially commence from 1st April, providing free doorstep healthcare across Mahul Gaon, Gavan Pada, and Vashinaka. The unit will conduct two camps daily, six days a week, offering medical consultations and free medicines to underserved communities.

NITI AAYOG REGIONAL BEST PRACTICES SEMINAR



The NITI Aayog Regional Best Practices Seminar was held on **9th March 2026** in **Visakhapatnam**, with participation from key government officials and district representatives. Doctors For You was represented by **Dr. Surendranath Reddy and the Vizag team**. The DFY exhibition stall received appreciation from Rohit Kumar for its impactful initiatives. The seminar featured presentations on best practices under Aspirational Blocks, along with interactive discussions among stakeholders. The event concluded with a valedictory session, marking a successful platform for knowledge sharing and collaboration.

TREE PLANTATION DRIVE

Supported by : WIPRO Foundation



On **27th March 2026**, a **Tree Plantation Drive** was conducted at **Ganesh Maidan, Mumbai**, under the CSR initiative of the **WIPRO Foundation** as part of the **WASH Project** by Doctors For You. A total of **40 saplings** were planted with plans for protective fencing to ensure sustainability. Around **14-15 kgs of compost** from project sites was used to enrich the soil. The event saw active participation from nearly **100 students of National English High School**, fostering environmental awareness. The program concluded with the distribution of snacks and Eco Club caps, promoting continued engagement in environmental conservation.

INAUGURATION OF CANCER HELPDESK, BIKANER, RAJASTHAN

A CSR Initiative by : Pfizer



Doctors For You (DFY) has launched the **AASTHA Cancer Helpdesk** at **Acharya Tulsi Cancer Hospital, Bikaner, Rajasthan**, marked as **15th helpdesk** to strengthen patient support in oncology care. The helpdesk provides guidance on hospital services, treatment pathways, and available support systems, while assisting patients and caregivers in navigating the healthcare process. It aims to reduce delays in accessing care, address patient queries, and improve overall service experience. This initiative reflects DFY's commitment to a patient-centric approach, bridging critical gaps in cancer care and ensuring timely, informed, and accessible support for patients, ultimately contributing to improved treatment outcomes and quality of care.

DFY JAN SEHAT CLINIC, SANGAM VIHAR, DELHI-MEGA HEALTH CAMP

Supported by : DBS



With support from **DBS Bank**, Doctors For You successfully conducted **15 Mega Health Camps** across **Sangam Vihar, Mankhurd Mandala, and Natwar Parikh**, reaching over **3,700 beneficiaries**. Each camp provided comprehensive OPD services through specialists including general physicians, gynecologists, pediatricians, dentists, ophthalmologists, and dermatologists. Essential support such as **sanitary napkins, dental kits, and drawing kits** for children was also distributed. The initiative enabled early detection of health conditions, improved access to affordable care, and promoted hygiene awareness.

MEDICAL EQUIPMENT SUPPORT AT B.T. SAVANI KIDNEY HOSPITAL, GUJARAT

Supported by: HDFC Bank Parivartan



Doctors For You (DFY), with support from HDFC Bank Parivartan, successfully facilitated the procurement and handover of advanced diagnostic equipment at **B.T. Savani Kidney Hospital, Rajkot, Gujarat**. The initiative included the installation of **two sonography systems—FUJI FILM ARIETTA 50 and Wipro GE Versana Premier R3**—both of which have been fully delivered, installed, and operationalized. This intervention strengthens the hospital's diagnostic capabilities, enabling timely and accurate detection of kidney-related and other health conditions.

STRENGTHENING ELDERLY CARE THROUGH YOUTH EMPOWERMENT

A CSR initiative by: HCLF



A project supported by **HCL Foundation** focuses on addressing **elderly care** needs while creating livelihood opportunities for **local youth** through **structured training in geriatric caregiving**. Promoting a compassionate, community-based care model, the initiative enhances quality of life for the elderly while building employable skills among young individuals. A certificate distribution and appreciation event was organized for **two batches comprising 60 students** at **Greater Institute of Medical Sciences, Noida**. The event was attended by senior delegates from HCL Foundation, Hospital representatives, and Doctors For You staff, marking successful completion of the training program.

COMMUNITY SENSITIZATION

A CSR initiative by: Boieng India



Doctors For You (DFY), in collaboration with the Boeing CSR initiative, conducted a **hand hygiene awareness session** for **30 students** at **Government Middle School, Chinikipora, Sopore**, under the MMU Project. The session highlighted the importance of proper handwashing in preventing communicable diseases. Students were guided through correct handwashing techniques with live demonstrations and engaged in interactive activities to reinforce learning. The initiative aimed to instill lifelong hygiene habits among children, promoting better health, disease prevention, and overall well-being within the school and the wider community.

MEGA CAMP IN COMMUNITY

A CSR initiative by: SBI Foundation



On **26th March 2026**, a **Mega Health Camp** was successfully organized at **Shivaji Nagar, Govandi, Mumbai**, under the **SBI Sanjeevani Clinic on Wheels initiative**. The camp witnessed participation from a multidisciplinary medical team, including an MBBS doctor, ophthalmologist, optometrist, dentist, dermatologist, pharmacist, and pathology support staff. A total of **291 beneficiaries** availed free services such as **medical consultations, health check-ups, medicines, blood tests (Hb and RBS), and distribution of spectacles**. Refreshments including chhaas, bananas, peanuts, and water were also provided.

