

Newsletter DOCTORS FOR YOU

July, 2026

NATIONAL PULSE POLIO IMMUNIZATION PROGRAM

A CSR initiative by: Boeing India



With the support of Boeing India, Doctors For You (DFY) successfully implemented the **National Pulse Polio Immunization Program** in Devanahalli from **June 28 to July 1, 2026**. Over **200 children** under five were vaccinated through booth-based sessions, followed by door-to-door visits to immunize missed children and verify vaccination status. The campaign was carried out in collaboration with the **Department of Health and Family Welfare, healthcare workers, ASHAs, Anganwadi workers, volunteers, and community members**, contributing to the goal of a Polio-Free India.

HR TRAINING PROGRAMME



The MDJ Centre recently organized an HR Training Programme for its staff to strengthen workplace efficiency, teamwork, and professional excellence. The session focused on effective communication, employee engagement, workplace ethics, conflict resolution, and organizational policies. Through interactive discussions and practical exercises, participants gained valuable insights into fostering a positive and productive work environment. Staff members actively participated in the sessions, making the programme both engaging and impactful.

PSYCHOLOGICAL FIRST AID TRAINING PROGRAM

Supported by: HCLF



On **21st July 2026**, Doctors For You, with support from **HCL Foundation**, trained **25 ASHA workers in Wayanad** on **Psychological First Aid (PFA)**. The session focused on recognizing emotional distress, providing empathetic support, making timely referrals, and addressing the psychosocial needs of vulnerable groups. The training strengthened the capacity of frontline health workers to provide compassionate mental health support during emergencies.

STRENGTHENING ADVANCED HEALTHCARE AT TAMIL NADU

Supported by: HDFC Bank Parivartan



HDFC Bank, through its CSR initiative **Parivartan**, has partnered with Doctors For You to support the establishment of **Advanced 10-Bed Intensive Care Units (ICUs)** across **11 Government Headquarter Hospitals in Tamil Nadu**. The facilities, equipped with critical care infrastructure and medical equipment, have been handed over to the National Health Mission, Tamil Nadu, to strengthen access to quality critical care services across the state. The initiative is aimed at enhancing public healthcare infrastructure and improving the capacity of government hospitals to deliver timely and advanced treatment to critically ill patients.

CROSS LEARNING ACTIVITY



A Cross Learning Activity was conducted on **16 July 2026** at **Megh Wadi, Shiv Sena Shakha**, bringing together **20 participants**, supported by **three DFY staff** members and one volunteer. The session introduced Doctors For You's efforts to strengthen Routine Immunization through community outreach and counselling. Interactive activities, including **an icebreaker, bowl activity, and Tree of Hope**, encouraged participants to **share experiences**, discuss vaccine misconceptions, and pledge their contribution to reducing vaccine refusals. Cross-learning discussions promoted practical solutions and peer learning. The programme concluded with a sustainability message, and the local MLA appreciated participants' commitment to improving immunization coverage.

PAPER BAG DAY

Supported by : Wipro Cares



Location: Gautam Nagar, Govandi | Date: 14 July 2026
Paper Bag Day was celebrated at **Sant Dnyaneshwar Vidyalaya, Gautam Nagar**, under the Wipro WASH Project, with **70 students** participating enthusiastically. The event featured an awareness session on plastic pollution, followed by a hands-on paper bag making workshop using materials provided by the organization. Students decorated their bags with environmental slogans promoting sustainable living. The best creations were recognized with prizes presented by the School Principal, and snacks were distributed to all participants. The activity successfully inspired students to adopt eco-friendly practices and reduce plastic use in their daily lives.

AASTHA CARE CONNECT

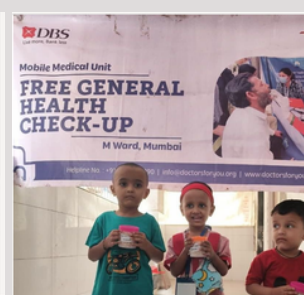
A CSR Initiative by : Pfizer



AASTHA CareConnect 2026, organized by Doctors For You under the CSR initiative of Pfizer Healthcare India Pvt. Ltd., brought together over **130 stakeholders**, including government officials, healthcare professionals, patient advocacy groups, caregivers, and development partners, to strengthen patient support systems and improve access to healthcare. The conference featured a keynote address by **Dr. Rajani M., Director, Health & Family Welfare Services, Karnataka**, the launch of the AASTHA CareConnect Impact Digest, inspiring patient stories, and expert discussions on patient navigation and government healthcare schemes. The event reaffirmed a shared commitment to advancing inclusive, patient-centred healthcare through collaboration and innovation.

JAN SEHAT CLINICS- MEGA CAMP

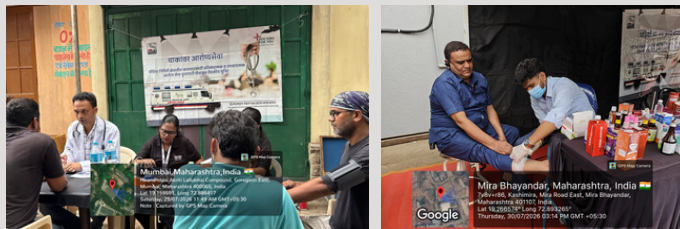
Supported by : DBS



On **21 July 2026**, the DBS Project Mumbai conducted a **Healthy Nutrition Food Session** at **Natwar Parekh Center, Building 35, Govandi**, for mothers of malnourished children. The session focused on the importance of balanced, nutrient-rich diets, preventing malnutrition and nutritional deficiencies, and adopting healthy eating practices. A total of **30 beneficiaries** participated, with educational pamphlets and mixed dry fruits powder distributed to reinforce key messages. Children actively engaged by sharing their ideas about healthy foods, making the session interactive and enjoyable. Participants were encouraged to adopt healthier dietary habits and spread nutrition awareness within their families and the wider community.

HEALTH CAMPS FOR MEDIA PRODUCTION WORKERS

Supported by: Sony Pictures Networks India



During July 2026, the Doctors For You Mobile Medical Unit (MMU) conducted **18 studio health camps**, delivering essential healthcare services to **1,315 beneficiaries** across **Mumbai's media and entertainment industry**. Camps were organized at major production locations, ensuring convenient workplace access to healthcare. Services included **general health check-ups and specialist consultations in Orthopaedics, Gynaecology, Dental, and Dermatology**. Preventive healthcare remained a priority through **Tetanus (TT) vaccinations**, health education, nutrition guidance, lifestyle counselling, and awareness on early disease detection. The initiative received positive feedback from production teams, who valued timely, accessible healthcare, reinforcing the importance of preventive care, early intervention, and regular health screenings.

WORLD POPULATION DAY

Supported by: Wipro Foundation



World Population Day was observed on **11 July, 2026**. Our Awareness Session aimed at promoting informed choices and reproductive health among community members. The session was attended by **28 beneficiaries**, who actively participated in discussions on the importance of family planning for improving maternal and child health, ensuring healthy spacing between pregnancies, and enhancing overall family well-being. Participants were sensitized to various contraceptive methods, including temporary and permanent options, their benefits, effectiveness, and the importance of selecting methods based on individual needs with guidance from healthcare providers. The session also addressed common myths and misconceptions surrounding contraception, encouraging participants to make informed and responsible reproductive health decisions.

HEALTH CAMP

Supported by: Indira IVF Hospital Limited



As part of the CSR initiative of **Indira IVF Hospital Limited**, Doctors For You® organized a Mega Health Camp on **7 July 2026** in **Dhanarua Block, Patna, Bihar**, to improve access to essential healthcare services. The camp provided general health check-ups, NCD screening, specialist consultations, essential medicines, referrals, and health awareness activities, benefiting **186 community members, including 99 women, 43 men, and 44 children**.

MEDICAL COLLEGE COLLABORATION TO STRENGTHEN IMMUNIZATION SERVICES



As part of the UNICEF-GAVI Supported Zero Dose Implementation Program, an orientation was conducted on **10 July 2026** in collaboration with the **Department of Community Medicine, Grant Government Medical College & Sir J.J. Group of Hospitals, Mumbai**. Postgraduate medical students, residents, and paramedical interns were trained on routine immunization, Zero Dose children, vaccine hesitancy, community mobilization, and Social and Behaviour Change (SBC). The initiative strengthened academic-public health collaboration, preparing participants to support Urban Primary Health Centres through community outreach and beneficiary counselling to improve immunization coverage.

EVENTS AT DFY



**EARTH DAY - VISHAKAPATNAM
CENTRE**



**DOCTORS DAY
- NDR STERLING
ENGLISH SCHOOL
550 BENEFICIARY**



**HEAD & NECK CANCER DAY AT
DFY CANCER HELP DESK**

Newspaper Cuttings



சென்னை, 24 ஜூலை 2026: எச்.டி.எஃப்.சி.வாங்கி, தனது சிஎஸ்ஆர் முன்முயற்சியான 'பரிவர்த்தன்' மூலமாக, 'டாக்டர்ஸ் ஃபர் யூ' (Doctors For You) அமைப்புடன் இணைந்து, தமிழ்நாட்டில் உள்ள 11 அரசு தலைமை மருத்துவமனைகளில் 10 படுக்கைகள் கொண்ட அதிநவீன தீவிர சிகிச்சைப் பிரிவுகளை (ஐசியுக்கள்) அமைப்பதற்கு ஆதரவு வழங்கியுள்ளது.



STAFF OF THE MONTH



We are proud to recognize Aarti, Project coordinator under the Central Team, as the Staff of the Month for his exceptional dedication, leadership, and commitment towards strengthening initiatives. Her consistent efforts in project coordination, community engagement, and ensuring smooth implementation of activities have significantly contributed to the success of the programme.



CONTACT US

For any feedback or inquiries please reach out to us at-



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