

Newsletter DOCTORS FOR YOU

Sep, 2026

ASSAM FLOOD RESPONSE

Collaborative Relief and Recovery



Following the devastating floods in Assam, Doctors For You (DFY), with support from **multiple CSR partners including HCL Foundation, Accenture, G A M E SUSTAINABILITY SOLUTIONS LLP, DRI and Tally**, implemented a coordinated relief response across **Sivasagar, Jorhat and Charaideo**. The interventions achieved a combined direct beneficiary reach of **approximately 18,936 across healthcare and relief activities**. Support included **medical camps, sanitary napkins, WASH kits, ration kits, NFI kits and mosquito nets**, with targeted assistance for vulnerable groups, including flood-affected TB patients.

NEPAL FLOOD RESPONSE

In collaboration with : YONSED & LaCCOS



Following the flash floods in Swoyambhu, Kathmandu, Bagmati Province, Nepal, Doctors For You (DFY), in collaboration with **Youth Network for Social and Environmental Development and Langtang Area Conservation Concern Society**, extended essential relief support to **200 flood-affected families**. The relief distribution included **socks for children and adults, mosquito nets and refills, hot water bottles, water dispensers, and umbrellas**—providing families with warmth, protection, and essential support as they work towards rebuilding their lives and restoring a sense of normalcy. Local volunteers, community members, authorities, and partner organisations came together to ensure that assistance reached families when they needed it most.

H1N1 AWARENESS & PREPAREDNESS TRAINING FOR ASHA WORKERS



Nearly **50 Accredited Social Health Activists (ASHA) in Bengaluru** participated in an H1N1 Awareness and Preparedness Training as part of ongoing health emergency capacity-building initiatives, organized with support from **HCL Foundation (HCLF)**.

The workshop equipped frontline workers with key competencies, including understanding H1N1 transmission, identifying high-risk symptoms, implementing Infection Prevention and Control (IPC) protocols, and managing rapid escalation pathways to Primary Health Centres (PHCs).

BIHAR FLOOD RESPONSE

Supported By : Direct Relief



DFY in partnership with Direct Relief, has deployed emergency medical teams, on the ground in Patna & Vaishali district of Bihar, responding to the severe ongoing floods.

Our Relief Efforts Include:

- **Outreach Medical Camps:** Providing immediate healthcare access in flood-affected regions.
- **WASH Kit Distribution:** Ensuring safe hygiene and prevention of waterborne diseases.
- **Sanitary Napkin Distribution:** Prioritizing dignity and menstrual health for women in crisis.

This emergency response will impact **10,500+ individuals**.

VOICES FOR HEALTH: CELEBRATING COMMUNITY CHAMPIONS



On 11 September 2026, Doctors For You (DFY), in collaboration with Pune Municipal Corporation and UNICEF, organized the Voices for Health programme in Pune to recognize community influencers supporting routine immunization. The event brought together health officials, frontline workers, and community representatives to celebrate their contributions to addressing vaccine hesitancy and mobilizing families for timely vaccination. Around **35–40 community influencers were felicitated for their efforts**. The initiative also strengthened community–health system linkages, with **11 Mahila Arogya Samiti groups formed and four community influencers selected as ASHA workers**. The programme reinforced the importance of sustained community engagement in ensuring every child receives complete routine immunization.

WORLD PHYSIOTHERAPY DAY AWARENESS PROGRAMME

Supported by : Boieng India



On 8 September 2026, on the occasion of World Physiotherapy Day, Doctors For You – Devanahalli Health Centre Outreach Program, with the support of The Boeing Company, organized a Physiotherapy Awareness Program at Nalanda Residential International School, Chowdappanahalli, benefiting 52 students.

The awareness session was conducted for Scouts & Guides students and students involved in sports, focusing on the importance of physiotherapy, correct posture, warm-up and stretching exercises, injury prevention, and appropriate care for common sports-related injuries. The students also learned about the importance of staying physically active, exercising safely, identifying injuries at an early stage, and maintaining healthy lifestyle habits.

AASTHA CANCER HELP DESK IMPACT

A CSR Initiative by : Pfizer



On Thursday 10th September 2026, the Aastha Cancer Help Desk Roundtable Discussion was successfully conducted at Homi Bhabha Cancer Hospital & Research Centre, Muzaffarpur, Bihar.

The Aastha Cancer Help Desk has been serving oncology patients at the institute for the **past three years**. The roundtable provided an opportunity to reflect on the journey and discuss the impact and contribution of the project in supporting cancer patients and their families. The discussion was held in the esteemed presence and guidance of **Dr. Kumar Prabhash, Director, HBCH & Research Centre**, along with **Ms. Sneha Senapati, CSR Head, Pfizer**, and members of the **Doctors For You team**. The occasion also recognized and appreciated the dedicated efforts of the Help Desk team members, who were honoured with tokens of appreciation and mementos for their committed service and continued support to oncology patients.

DM VISIT

Supported by: HDFC Bank Parivartan



On September 13, 2026, the Hon'ble District Magistrate of Darbhanga visited the DMCH TBDC campus to inspect ongoing civil works under the joint Doctors For You (DFY) and HDFC Bank CSR project.

Impressed by the quality and pace of development, the District Magistrate commended DFY and HDFC Bank for their vital contribution toward strengthening healthcare infrastructure.

INAUGURATION OF MMU SERVICES AT FILM CITY, MUMBAI

Supported by: Sony Pictures Networks India



The Mobile Medical Unit (MMU) Services were inaugurated at Dadasaheb Phalke Chitranagari (Film City), Mumbai, in the presence of Hon'ble Adv. Ashish Shelar, Minister of Cultural Affairs and Information Technology, Government of Maharashtra, along with Ms. Swati Mhase Patil, MD, and Mr. Prashant Sajanikar, Jt. MD, Film City Mumbai.

The MMU will provide General & Specialist OPD, laboratory testing, health screening, and medical consultation for film and media production workers.

Doctors For You® sincerely thanks all dignitaries and stakeholders for their support in making this initiative possible.

STRENGTHENING EMERGENCY HEALTHCARE IN PATNA

Supported by: SBI Funds



On 4 September 2026, the Emergency and Trauma Centre Operation Theatre (OT) and Central Sterile Supply Department (CSSD) were inaugurated at Vistex Hospital, Masarhi, Patna, with support from SBI Funds. The initiative aims to strengthen the hospital's capacity to provide timely, safe, and quality emergency and trauma care to patients.

The upgraded facilities will enable improved surgical preparedness, infection prevention, sterilisation, and efficient management of critical cases. This support marks an important step towards enhancing emergency healthcare infrastructure and ensuring that patients receive essential treatment in a safe and well-equipped environment.

CHILDHOOD CANCER AWARENESS MONTH CELEBRATIONS AT PGICH NOIDA

Supported by: Adobe India



On 25 September 2026, Childhood Cancer Awareness Month was commemorated at the Auditorium, PGICH, with a special programme highlighting the importance of **early diagnosis, timely treatment, and comprehensive care for children battling cancer.**

The event also marked the **announcement of the Bone Marrow Transplant (BMT) Facility Upgradation**, an important step towards strengthening advanced paediatric cancer care and improving access to life-saving treatment.

Supported by Adobe India and implemented in partnership with Doctors For You (DFY), the initiative reflects a shared commitment to improving healthcare infrastructure and creating better treatment opportunities for children and their families.

AWW TRAINING ON DIET & NUTRITION

Supported by: UNICEF



On 11th and 12th September 2026, Doctor For You conducted a capacity-building training for 10 Anganwadi Sevikas from 6 clusters at the ICDS Office near Beggars Home, Chembur, , focusing on healthy diet and nutrition for pregnant women and lactating mothers. Through an interactive food-chain ice-breaker, discussions on diet diversity and the **Tiranga Bhojan concept**, and a myth-busting session addressing common misconceptions around foods like green vegetables and papaya, AWWs gained a clearer understanding of balanced diets, iron-rich nutrition, and the causes, symptoms and risks of anaemia during pregnancy and lactation. Key messages reinforced included the need for three meals plus two snacks daily, an extra 500 calories, iron- and Vitamin-C-rich foods, adequate hydration, and consistent IFA compliance to prevent anaemia.

EVENTS AT DFY



Lymphoma Day Awareness Session



Thyroid Cancer Awareness Session



World Contraception Day
Awareness Session

From Roadside Trauma to Recovery



At just 22, Mr. Sanjeev Kumar, an auto driver, survived a severe road traffic accident after being trapped under a truck tyre and dragged nearly 100 metres. Responding to an emergency call, Vistex Hospital immediately dispatched an ambulance and initiated trauma care upon his arrival. Investigations revealed a femoral fracture and multiple facial bone fractures. Following stabilization, he underwent Proximal Femoral Nailing (PFN) in the hospital's Modular Operation Theatre. After 16 days of dedicated treatment and post-operative care, he was discharged and is now able to walk independently. His recovery reflects the impact of timely emergency response, skilled trauma care, and coordinated clinical teamwork.



STAFF OF THE MONTH



Dr. Shamrao Baliram Pawar is recognised as Staff of the Month for his exceptional contribution to the Assam Flood Response. Despite his age, Dr. Pawar continues to serve communities during challenging flood conditions with unwavering dedication, compassion, and professionalism. His commitment to emergency healthcare and humanitarian service truly exemplifies the spirit of Doctors For You.

CONTACT US

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